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Cape Fear Paddleboarding SUP Instructor

Overview

Standup Paddleboarding (SUP) Instructors for Cape Fear Paddleboarding must be multi-talented, service-oriented individuals with a strong desire to provide stand up paddleboarding instruction to participants. Our program attracts participants from all over the world that have the desire to learn how to SUP, improve their skills, or to experience the beautiful environment of coastal NC in comprehensive eco-tours. Applicants must have a passion for marine stewardship, teaching, inspiring youth, and paddleboarding. This position requires candidates to work to inspire, instruct, and provide care to every group of participants.

Instructors will be responsible for daily lesson set up and break down, SUP instruction, logistical support, lesson equipment management, organizing the SUP storage area and any duties assigned. Most importantly, Instructors will be spending multiple hours a day in the sun and in the water, observing weather, winds, and tides to ensure that all staff and participants stay safe while having an awesome and life-enriching experience. No SUP instruction experience is required for this position as all selected candidates will go through our comprehensive, in-house training program, but you must be proficient at standup paddleboarding. This position reports to the Program Coordinator.

Skills and Requirements

Minimum Qualifications

- ❖ Minimum 2 years of College
- ❖ At least 20 years of age
- ❖ Must be in excellent physical condition + able to lift 50 lbs unassisted
- ❖ Must be able to pass a 500 meter open ocean swim test
- ❖ Current certifications (upon beginning of staff training): CPR and First Aid
- ❖ Must have at least 3 years SUP experience
- ❖ Must be able to attend mandatory staff training
- ❖ Willing to work long hours while maintaining energy and stamina
- ❖ Strong communication, decision making, logistical, and organizational skills
- ❖ Able to pass a government background check
- ❖ Reliable vehicle capable of transporting multiple SUP boards
- ❖ Clean driving record
- ❖ Cell phone
- ❖ Reliable and punctual team player

Desired Skills & traits

- ❖ Pursuing a BA or BS in marine biology, environmental science, education, recreation, or related field
- ❖ Familiarity with southeastern marine ecosystems and organisms
- ❖ Previous experience working in a summer camp setting
- ❖ Environmental education certification or teaching credential
- ❖ Ability to accept and give constructive criticism
- ❖ Energetic, morning person with a positive attitude

Responsibilities and Duties

Instructors are expected to pull their weight and do whatever is necessary to set up including: loading/unloading boards and paddles. We seek applicants who will go above and beyond, taking the

initiative to do what needs to be done. Working in collaboration with other staff, you will provide supervision and instruction for participants in the field. During season, SUP lessons and tours take place at multiple locations around Wilmington, NC, everyday of the week. Set up and break down require time before and after each lesson.

Individuals must maintain a strong skill set in the following areas: professionalism, organization, punctuality, problem solving, as well as a solid attention to detail. These skills are crucial in order for you to provide the best possible experience for each participant. Lessons do require work on weekends and holidays. SUP Instructors are scheduled on a first come first serve basis.

Staff responsibilities are listed below but may not be limited to this list:

- ❖ Arrive at every lesson on time in uniform
- ❖ Implement curriculum with energy + consistency
- ❖ Lesson setup and breakdown responsibilities
- ❖ Maintain responsibility & sound judgment while guiding tours, lessons, and camps
- ❖ Conduct ongoing supply and equipment inventory
- ❖ Organize, supervise and participate in all ground schools, including providing proper behavior management of participants
- ❖ Present + lead hands-on, educational activities on topics such as: rip currents, ocean safety and awareness, our coastal environment, marine life, SUP techniques, and etiquette
- ❖ Prepare transports for upcoming week by cleaning, organizing, and restocking with clean paddle jerseys and necessary supplies
- ❖ Take photos during each tour and upload to social media platforms
- ❖ Attend all scheduled staff meetings with the leadership team
- ❖ Complete all pre and post lesson tasks, including but not limited to lesson paperwork, calling participants prior to lesson, and preparing supplies and inventory
- ❖ Put participant needs before own; get to know each client, making them feel welcomed
- ❖ Serve as positive role model, display maturity, responsibility, flexibility, and sound judgment
- ❖ Oversee participants' safety
- ❖ Communicate in a professional manner with participants/parents; be available to answer questions
- ❖ Practice open communication address any issues immediately
- ❖ Follow proper Emergency Procedures when necessary
- ❖ Clearly understand company goals, our high safety standards, and mission
- ❖ Continuously work to promote the organization's mission and achieve its goals
- ❖ Be knowledgeable of Surf Camp, Inc. as a company, as well as our diversity of programs

Compensation

We offer above average industry-standard compensation commensurate with experience, and the inclusion of pro-deal opportunities.

About SUP Camp Inc

Cape Fear Paddleboarding offers stand up paddleboarding (SUP) lessons, tours, and fitness classes for all levels and experiences. Safety is the priority in every aspect of all our programs. We begin by providing participants with the best gear and most high performance SUP boards. Our professional experienced team consists of watermen and women who have a profound knowledge base. Each team member must go through our comprehensive in-house program each season.

As a company and as individuals, Cape Fear Paddleboarding and its staff are committed to leading a passionate, healthy, proactive, and environmentally conscious lifestyle. A contagious, positive attitude fuels their lives to fully enjoy everything our coast has to offer, reduce their impact upon it, set a positive example, and share their stoke with the rest of the world.