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Carolina Surf School Surf Instructor Job Description

Minimum Requirements:

- ❖ Minimum two years of college.
- ❖ At least 20 years of age.
- ❖ Must be in excellent physical condition.
- ❖ Ability to pass a 500 yard open-ocean swim test.
- ❖ Current certification: CPR for the Professional Rescuer and First Aid.
- ❖ Willing to work long hours while maintaining energy and stamina.
- ❖ No conflicting summer commitments including travel, work, or other leave of absence.
- ❖ Previous experience working with youth in an organized setting.
- ❖ Reliable and punctual team player.
- ❖ Cell phone and reliable transportation.

Desired Traits:

- ❖ Hold a strong mission statement for life, moral conviction, and a desire to change the world for the better through education and action!
- ❖ Energetic, morning person with a positive attitude.
- ❖ Strong communication, decision making, logistical, and organizational skills.
- ❖ Ability to accept and give constructive criticism.
- ❖ Ability to remain calm, think clearly and act quickly in case of an emergency.
- ❖ Comfortable and effective in public speaking.
- ❖ Well-organized and efficient at follow-through.
- ❖ Ability to effectively communicate verbally, visually, and in written form.
- ❖ Ability to remain focused in a fast paced, stressful, and noisy environment.
- ❖ Ability to keep a professional image, provide constructive feedback, and maintain safety protocols.
- ❖ Excellent creative and critical thinking skills.
- ❖ High attention to detail and strong organizational skills.
- ❖ Outgoing and well-spoken professional demeanor.
- ❖ Ability to prioritize and accordingly adjust tasks when things are not going according as scheduled.

Dependability:

We hire applicants who seek increased responsibility while remaining conscientious and reliable with respect to achieving WB Surf Camp's goals and mission statement. Individual must clearly understand the safety and educational mission of WB Surf Camp and continuously work to promote the organization and achieve its goals. You must be available and responsive to issues and concerns as they arise.

Job Description:

You will be representing WB Surf Camp in a professional manner at all times. You must truly love working with people and be passionate about surfing and the ocean environment. Your typical summer schedule will consist of teaching lessons through our Carolina Surf School on the southeastern NC beaches stretching from Topsail Beach to Carolina Beach.

We seek applicants who show us they will go above and beyond, taking the initiative to do what needs to be done without being asked. No surf instruction experience is required for this position as all selected candidates will go through our comprehensive, in-house training, but you must be a proficient surfer. You will be spending multiple hours a day in the sun and in the water, coaching campers and pushing them into waves. You must have incredible ocean stamina for this position! It is not permissible for WB Surf Camp Instructors to surf at any time during lessons; your job is coaching and working with our clients, not to surf on your own. We hire applicants who exude enthusiasm for their jobs, and it is expected that

you will be a positive role model for our clients and express your enthusiasm in all aspects of teaching including ocean awareness and environmental education.

You will be an educator of our clients, presenting information on ocean awareness, surfing safety, marine life, coastal ecosystems, environmental issues, surfing terminology, and etiquette. You will lead our Ground School during each lesson, and you will be assisting clients to ensure they are performing each part of Ground School correctly. You will be responsible for a maximum of 3 students at a time while in the water giving surf instruction.

Lessons are scheduled by our Surf School Coordinators. For all lessons, you are required to meet clients at the designated beach access at least 15 minutes prior to the start of the lesson. Explicit details regarding camp and lesson protocols and procedures will be provided to you in your employment packet upon hiring.

Job Responsibilities:

- ❖ Serve as a positive role model displaying maturity, responsibility, flexibility, and sound judgment.
- ❖ Put clients' needs before your own. Get to know each client, and make them feel comfortable and confident in the water
- ❖ Always maintain a tight, professional image.
- ❖ Converse with clients before and after each lesson, answering their questions to the best of your ability.
- ❖ Be knowledgeable about WB Surf Camp's other programs so that you may inform clients about other offerings they may be interested in.
- ❖ Be knowledgeable about and speak confidently on topics such as rip currents, ocean safety and awareness, our coastal environment, marine life, surfing techniques, and etiquette.
- ❖ Be able to confidently conduct a 45 minute thorough Ground School for all lessons.
- ❖ Possess open communication with staff and address issues immediately with management.
- ❖ Follow proper Accident Protocol when necessary.
- ❖ Be knowledgeable about WB Surf Camp as a company as well as its diversity of programs.

About Surf Camp Inc:

Surf Camp Inc. is a leader in the growing world of learn-to-surf adventure camps. Its brand symbolizes a long-standing commitment to technical instruction expertise and ocean safety awareness which is evident in their three main core values: "Safety, Learning, and Fun!" They develop and conduct a diversified mix of summer camps for kids and teens, as well as adult travel adventure programs.

The reputation of Surf Camp Inc. is based on over a decade of facilitating safe, educational, exciting programs that fully immerse individuals of all ages into the world of surfing, the marine environment, and environmental conservation. Their goals are to safely and professionally teach individuals how to surf, ignite an immediate love for the ocean, create a passion for life, and instill a desire to protect our environment.

As a company, and as individuals, Surf Camp Inc. and its staff are committed to leading a passionate, healthy, proactive, and environmentally conscious lifestyle. Their contagious, positive attitudes fuel their lives to fully enjoy everything the ocean has to offer, reduce their impact upon it, set a positive example, and share their stoke with the rest of the world.

For further information about Surf Camp, Inc., you are invited to take a look at our world at www.wbsurfcamp.com