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SUP Instructor Job Description

Minimum Requirements

- ❖ High School Graduate or Senior graduating in the spring. Pursuing a BA or BS in marine biology, environmental science/education, outdoor recreation, related field or equivalent experience.
- ❖ At least 18 years of age as of June 1, 2012.
- ❖ Must be in excellent physical condition.
- ❖ Ability to pass a 500 yard open-ocean swim test.
- ❖ Possess knowledge of SUP and surfing fundamentals.
- ❖ Current certifications: ARC Lifeguarding, CPR for the Professional Rescuer and First Aid.
- ❖ Must be able to attend mandatory training (2012 dates not yet set).
- ❖ Willing to work long hours while maintaining energy and stamina.
- ❖ No conflicting summer commitments including travel, work, or other leave of absence.
- ❖ Reliable and punctual team player.
- ❖ Cell phone and reliable vehicle.

Job Description

You will be representing Cape Fear Paddleboarding in a professional manner at all times. In order to fill this position you must truly love working with people and be passionate about SUP, surfing, and the ocean environment. Your typical summer schedule will alternate between public and private SUP lessons, camps, and tours. The SUP Instructor's job includes managing and taking care of equipment, communicating with office staff and clients, and organizing the SUP transport. This involves cleaning and sweeping it out, restocking with necessary supplies, and cleaning all boards, PFDs, and paddles. You will be required to think ahead, work hard, and be detail oriented in taking care of clients and equipment.

You are expected to pull your weight and do whatever is necessary to set up including unloading/loading boards and paddles. We seek applicants who show us they will go above and beyond, taking the initiative to do what needs to be done without being asked. No SUP instruction experience is required for this position as all selected candidates will go through our comprehensive, in-house training, but you must be proficient in the sport. You will be spending multiple hours a day in the sun and in the water, observing weather, winds, and tides to ensure clients are staying safe and helping them with paddle technique and maneuvers. We hire applicants who exude enthusiasm for their jobs, and it is expected that you will be a positive role model for our clients and express your enthusiasm in all aspects of the lesson and camp environment including our eco-activities. You will also need to communicate between instructors out in the water to keep your group together and safe.

Explicit details regarding camp and lesson protocols and procedures will be provided to you in your employment packet upon hiring.

Responsibilities

- ❖ Assist with setup and breakdown every day while maintaining a tight professional image.
- ❖ Supervise and participate in all lessons and camp activities, including providing safety and behavioral management to campers.

- ❖ Prepare transports for upcoming week by cleaning, organizing, and restocking with clean rashguards and necessary supplies.
- ❖ Deliver rental boards to clients at area beaches.
- ❖ Serve as a positive role model for youth and display maturity, responsibility, flexibility and sound judgment.
- ❖ Put clients' needs before your own. Get to know each client, including their likes and dislikes, and make them feel welcome and accepted.
- ❖ Maintain responsibility & sound judgment while guiding tours, lessons, and camps.
- ❖ Converse with parents and clients before and after camps/lessons and be available to answer questions.
- ❖ Be knowledgeable about and assist in presentation of educational seminars on topics such as rip currents, ocean safety and awareness, our coastal environment, marine life, SUP techniques, and etiquette.
- ❖ Posses open communication with your team and address any issues immediately with your Director.
- ❖ Follow proper Accident Protocol when necessary.
- ❖ Be knowledgeable about Cape Fear Paddleboarding as a company, as well as our diversity of programs.

Dependability

We hire applicants who seek increased responsibility while remaining conscientious, thorough, accurate, and reliable with respect to achieving Cape Fear Paddleboarding's goals and mission statement. Individuals must clearly understand the safety and education mission of Cape Fear Paddleboarding and continuously work to promote the organization and achieve its goals. You must be available and responsive to issues and concerns as they arise.

Desired Traits

- ❖ Hold a strong mission statement for life, moral conviction, and a desire to change the world for the better through education and action!
- ❖ Energetic, morning person with a positive attitude.
- ❖ Strong communication, decision making, logistical, and organizational skills.
- ❖ Ability to accept and give constructive criticism.
- ❖ Ability to remain calm, think clearly and act quickly in case of an emergency.
- ❖ Comfortable and effective in public speaking.

About Cape Fear Paddleboarding:

Cape Fear Paddleboarding offers stand up paddleboarding (SUP) lessons, tours, and fitness classes for all levels and experiences. Safety is the priority in every aspect of all our programs. We begin by providing participants with the best gear and most high performance SUP boards. Our professional experienced team consists of watermen and women who have a profound knowledge base. Each team member must go through our comprehensive in-house certification program each season.

As a company, and as individuals, Cape Fear Paddleboarding and its staff are committed to leading a passionate, healthy, proactive, and environmentally conscious lifestyle. Their contagious, positive attitudes fuel their lives to fully enjoy everything the ocean has to offer, reduce their impact upon it, set a positive example, and share their stoke with the rest of the world. For further information about Cape Fear Paddleboarding, you are invited to take a look at our world at www.capefearpaddleboarding.com