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surfing & marine science adventures for teenagers

2015

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discover...



the confidence to **achieve** personal goals



a lifelong passion and respect for the ocean





friends from all over the world

amazing coastal ecosystems and marine habitats





an experience you will never forget

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With his love of surfing and his utmost respect for the ocean and its resources, Rick has created the experience known as WB Surf Camp.



FOUNDER'S LETTER

Thank you so much for taking time to consider WB Surf Camp for your summer adventure. We strive to make every year more successful by continuing to focus on our core values of "Safety, Fun and Learning!" As we enter our 14th year, these values continue to strengthen and drive all of our programs.

Catching my first wave over 25 years ago was an indescribable experience that truly changed my life forever. Ever since that moment, my life has had a clear objective: to share this inspirational experience with others. Surfing has positively impacted all of my life's paths including education, friendships, and professions.

At WB Surf Camp you will discover a newfound sense of confidence that will help guide you towards success, fulfillment, and life enrichment in ways that are beyond words.

Knowing the importance of our coastal resources, we make it a priority to teach awareness and coastal conservation, fostering future ocean stewards.

I personally welcome you to experience the stoke of walking on water. Join teens from all over the world as WB Surf Camp provides the surfing experience of a lifetime. After just one week, you will know how to surf, have a newfound respect for the ocean, and leave with lifelong friends. We pride ourselves on the highest quality personal attention, so please call us with any questions. I would be honored to speak with you and look forward to surfing with you this summer!

God Bless,

Rick

Rick Civelli
Founder



our founders

Rick Civelli

Rick grew up spending his days at the beach, fishing the backwaters, and never missing a surf session. These experiences led Rick to pursue a bachelor's degree in Environmental Studies from the University of North Carolina Wilmington, and then continue his post-graduate studies in Coastal Geology at UNCW's Center for Marine Science. While working as a marine science educator in 1995, Rick developed a marine science and learn-to-surf educational program for the North Carolina Aquarium at Fort Fisher, after which he went on to develop WB Surf Camp. For the past 20 years, Rick has taught surfing to thousands of students of all ages while enlightening them on the wonders and fragility of our coastal environment.

Now a father of two young boys, Rick is even more dedicated to the conservation of our oceans so that his sons will have the same opportunities he did to surf, fish, and explore as they discover the miracles provided to us in nature.

Jen Civelli

Jen Civelli is a mother of two, spent 13 years as a chemistry instructor at Cape Fear Community College, is an avid lover of sea turtles, and a steward for our coastal environment. Jen's passion for the ocean grew while attending college at Cal Poly in San Luis Obispo (which inspired our California Camp), and continued through her graduate studies at San Diego State University. During her college years, through the sport of surfing, Jen began to learn and respect the ocean and all of its inhabitants.

Jen felt very fortunate to have the opportunity to move to Wilmington, North Carolina in 2000. She and Rick were married in May 2004 and are now kept busy with their two WB surf campers.

about W&B Surf Camp

our mission

Safety, Fun, and Learning!

To cultivate a love and respect for the ocean by building confidence, developing character, and inspiring stoke through safety, fun and learning.

It will change your
life forever!

Since 2001, we have been facilitating safe and exciting learn-to-surf overnight adventures for teenagers. Campers will be immersed in the "Sport of Kings" while learning about incredible coastal ecosystems. All summer surf camps have a safe student to instructor ratio of 3:1 and are staffed with certified, professional instructors educated in the marine sciences. Why not learn to surf while taking advantage of warm, emerald green waters, white sandy beaches, and enjoying one or more weeks of fun in the sun? Come get your passport stamped and experience an amazing surf adventure that will change your life forever!

why WB Surf Camp?

We are a family-owned and operated company with clear-cut priorities and an ambitious mission to responsibly share the joy of surfing and the ocean with a new generation. Each year, we raise the bar in regard to risk management, staff training, improved curriculum, and pure ocean fun. Our year-round staff is an amazing team of individuals who are dedicated to researching, developing, and growing our programs so that we continue to provide our campers with the best adventure camp experience possible. Our continued dedication to leading the pack is a distinction that we are very proud of, and a merit that all of our participants can count on.

**Our name says it all:
we know the ocean and its waves,
currents, and marine life better
than anyone else.**



"WB Surf Camp is honestly the best camp ever. I loved meeting new friends; everyone was like a big family. All of the instructors were super helpful and friendly! They made me feel right at home the day that I walked in. They make learning about coastal conservation fun! I can't wait to go to WB Surf Camp again next year!" - Audra from Covington, LA



team



At WB Surf Camp, our **diverse** team consists of surf instructors, camp counselors, and a second-to-none office staff who come from all over the country, bringing with them **unique** experiences, knowledge, and skill sets.

"Alex went twice last year both to Wrightsville Beach and to the Outer Banks and loved it. He showed such passion, and confidence in himself at what he had learned about currents, the ocean, and marine life that we sent him again this past summer to Hawaii.

The instructors were so kind to him and made him feel as though he was special."

- John from Atlanta, GA



At WB Surf Camp, our staff consists of certified surf instructors and camp counselors who come from all over the world, bringing with them unique experiences, knowledge, and skill sets. All staff is required to go through our extensive training program prior to the start of each season. Each instructor has been certified by the American Red Cross in Lifeguarding, First Aid, and CPR for the Professional Rescuer. Among our staff, we have an Ocean Safety Director, an EMT, and Wilderness First Responders. All of our employees contribute to over 300 years of surfing experience.

Employment at WB Surf Camp is very competitive. We go through hundreds of applications each year to ensure we are hiring the best of the best. All chosen applicants must go through our intense, multi-stage interview process, extensive background check, and 500 yard open ocean swim test. Founder Rick Civelli plays a fundamental role in the hiring and training of each team member.

training

All of our employees contribute to over 300 years of surfing experience.

Over the past 20 years, our founder has been developing a Surf Instructor Certification Program that is the first of its kind in North America. This five tiered system requires instructors to meet strict requirements to receive their certification. In order to achieve each level, instructors must pass multiple fitness tests, including an open ocean swim test, and complete a challenging written exam. WB Surf Camp is also an authorized provider of the American Red Cross training system, so not only do we hire Lifeguard, CPR, and First Aid certified instructors, we are licensed to train in these areas as well.

Our pre-season team training is designed with the aid of local Ocean Safety experts outside of our organization. We also collaborate with leading educational authorities to reflect the most current ocean safety information. On a weekly basis, all instructors are reviewed by their Director and Assistant Director using a 30 point inspection. Communication between staff is key to keeping a program running smoothly and reviews are a very important part of this process.

All staff are either enrolled in an undergraduate program or already hold college degrees. We employ not only instructors, but mentors who have extensive experience working with teenagers. Our team consists of college professors, high school teachers, dolphin and animal trainers, marine biologists, outdoor wilderness leaders, and graduate students. Passion for the environment is something that is felt by all of us at WB Surf Camp, which is why most of our staff have degrees in the marine or environmental sciences. We set the bar very high for our team in order to provide a learn-to-surf summer camp experience unlike any other.

What motivates our team is not only a love of surfing and sharing this stoke with teenagers, but also our desire to instill a need to protect the delicate ecosystem in which we all live.

Staff Qualifications

- American Red Cross Lifeguard Certified
- American Red Cross First Aid & CPR for the Professional Rescuer Certified
- 5 tiered Surf Instructor Certification
- In 2014, we invested over 1,800 hours of pre-season training into our instructors
- Dedicated and diverse staff from a variety of backgrounds
- Staff degrees specializing in recreational & environmental sciences
- Thorough background checks are performed on all employees





WB Surf Camp has an outstanding safety record and we employ only the highest quality, best-trained, and most responsible staff.

commitment to safety

The WB Surf Camp team dedicates thousands of hours to training each year, enabling us to provide the safest learn-to-surf adventure camps in the industry. Our year round team spends the off season researching the most up to date safety information, taking courses, and renewing certifications in preparation for our team training in June. Our Instructor Manuals are updated annually, ensuring that our team has the resources they need to provide the safest camp experience possible. This investment in our team is invaluable; it ensures that each instructor is prepared to handle any situation they may encounter while running a program. Safety will always be our number one priority.

Prior to being offered a position on our team, we require all instructors to obtain current American Red Cross Lifeguard, CPR, and First Aid certifications. During our intensive preseason training, we work with local Ocean Rescue professionals to train our team on the most current ocean rescue skills. Each instructor must pass our comprehensive written Surf Instruction & Safety Exam as well as a physical skills test that consists of ocean rescue techniques and a 500 yard open ocean endurance swim test.

Our industry-leading 3:1 camper to instructor ratio provides campers with a safe, personalized learn to surf experience. We spend a significant amount of time in each of our programs imparting our knowledge of ocean and surfing safety to our campers. Each program starts with an extensive "Ground School" where we instruct on all safety issues including how to safely maneuver a surfboard in the ocean, how to avoid and escape rip currents, and the importance of respecting other surfers in the water. Our equipment is the highest quality available, consisting of soft-top epoxy boards equipped with safety fins. We educate campers on the marine life they may encounter in order to maximize the comfort and amazement they experience when coming into contact with the breathtaking aquatic world. We ensure that each camper is thoroughly prepared for any issues before they enter the water.

Safety is WB Surf Camp's first priority and constant practice, as evidenced by our stellar safety record.

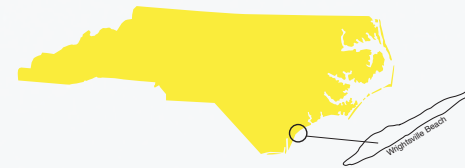
- All Camp Instructors are American Red Cross certified lifeguards
- Maximum student to instructor ratio of 3:1
- Thousands of hours of training put into our team each year
- Carry a comprehensive insurance package including general liability

Come see why "Surfer Magazine" rated
Wrightsville Beach one of America's
top 10 surfing towns.

Our Wrightsville Beach Surf Camp is our flagship program for teens. Located in southeastern North Carolina, Wrightsville Beach boasts pristine, white sand beaches and crystal clear water. This surfing mecca was rated one of the top 12 vacation spots in North America by *Money Magazine*.

The Wrightsville Beach/Wilmington area, known as the "Cape Fear Coast," is considered the Hollywood of the East; Its location draws shows such as *One Tree Hill* and *Revolution*, as well as countless blockbuster films including *Ironman 3*.

With summertime water temperatures in the low 80s and modest, manageable waves, Wrightsville Beach is perfect for novice surfers. We cater to the absolute beginner so no prior surfing experience is required. Our professional instructors are excellent coaches and will help you gain the wave reading knowledge and confidence that comes with becoming a surfer.



Wrightsville Beach, NC

Sessions: June 14-20, June 21-27,
June 27-July 3, July 5-11, July 12-18,
July 19-25, July 26-August 1

Ages: 10-17 (grouped by age)

- Extensive daily surfing instruction at several beaches
- Explore the NC Aquarium at Fort Fisher
- Tour the Karen Beasley Sea Turtle Hospital
- Specialized tour of local surfboard factory
- Clamming/crabbing and salt marsh exploration
- Lodging in air-conditioned cabins at KOA Campground
- No surfing experience necessary
- 5-10 Community Service Hours earned
- Combine multiple sessions for the ultimate adventure

Come experience the camp where it all began and thousands of teens have discovered the stoke of surfing. It's amazing how proper surfing instruction from our world class coaches will accelerate your learning curve and eliminate the frustration most beginners face. Our certified team is experienced, knowledgeable, friendly, and will guide you through our safe, effective progression. Surfing daily in our "learn by doing" adventure camp will instill a passion for a sport that you can pursue for a lifetime. We know the importance of building a strong foundation and take the time to introduce all the fundamentals of surfing including board design, ocean dynamics, and wave prediction. We cater to the absolute beginner, and our top notch team will take you further than you could have ever imagined. WB Surf Camp is about focus, fun, and full immersion in this incredible sport. Join teens from all over the world for an adventure you will never forget!

In addition to surfing several different barrier islands, campers receive a hands-on education about our coast's ecological habitats and marine life. We visit the North Carolina Aquarium in nearby Fort Fisher where we'll view sharks, barracuda, grouper, and loggerhead sea turtles in the 235,000 gallon Cape Fear Shoals and Oceans Gallery Exhibit. We will tour the Karen Beasley Sea Turtle Hospital, one of the few sea turtle hospitals on the East Coast, to learn about sea turtle rehabilitation. You may even meet the hospital's founder and former Animal Planet "Hero of the Year," Jean Beasley.

We stay at Wilmington's premier KOA Campground, just minutes from several of our favorite surf breaks. The KOA is nestled in the woods among the longleaf pines, providing the perfect retreat for our campers after a fun day of surfing and ocean exploration. Campers of the same gender and similar age room together in air-conditioned cabins. Since the KOA is centrally located, it's the perfect launching pad for all our activities during the week, not to mention our favorite restaurants each night. As in all of our programs, we are happy to cater to any special dietary needs for all meals.

Tuition includes: lodging at the KOA, all meals from dinner on the first day to lunch on the last day, 24-hour same-gender adult supervision, activity fees, equipment (surfboard rentals and rashguard usage), 3:1 ratio professional surfing instruction, all transportation including pickup and return to Wilmington International Airport (ILM), WB Surf Camp T-shirt, and memorable group photo. Campers are responsible for round-trip airfare to Wilmington International Airport (ILM) or transportation to KOA. Cost: \$1595





Outer Banks, NC

Session: July 26 - Aug 1

Ages: 13 - 17

- Daily surfing at world class breaks from Duck to Hatteras
- Kayak the Alligator River Wildlife Refuge
- Roast s'mores over nightly beach bonfires
- Tour the North Carolina Aquarium at Manteo
- Climb the historic Cape Hatteras Lighthouse
- Explore the East Coast's largest sand dune formation
- Visit an Oceanographic Research Pier and learn about waves, winds, tides, and currents
- Lodging in air conditioned cabins at the oceanfront KOA Campground
- No surfing experience necessary, intermediates welcome
- 5 Community Service Hours Earned





This camp is based in Cape Hatteras, an island that links the chain of barrier islands known as the Outer Banks. "Hatteras" is an East Coast mecca for both beginner and professional surfers. The Cape Hatteras Lighthouse was built in 1870. Nicknamed the "Wave Magnet", the lighthouse is many things; the tallest in the country, a national icon, and a historical landmark that used to warn sailors to stay back from the same shallow sandbars that we love to surf!

While WB Surf Camp caters to the absolute beginner, Cape Hatteras is a great place for intermediate surfers to improve their skills, as different breaks offer waves for varying ability levels. Campers learn how to predict, select, and judge waves, while discovering why some breaks are better than others.

We surf miles of beautiful golden sand beaches including Avon, Buxton, Rodanthe, Frisco, and Kitty Hawk.

As in all of our programs, campers learn about the amazing coastal ecology of this dynamic string of barrier islands. The warm Gulf Stream and the cold Labrador Current converge at the Outer Banks, creating an amazing ecosystem rich in diverse marine life.

We will visit the Army Corps of Engineers' Field Research Facility, an internationally recognized coastal observatory, to learn how oceanic events are measured and how marine life is affected by beach erosion and dune rebuilding. As with many coastal communities in the US, the Outer Banks is in need of volunteers to help with beach cleanups, oyster bed renourishment, and other environmental restoration projects. We will work together on one of these projects, with campers earning 5 community service hours.

Tuition includes: lodging in air-conditioned cabins at the oceanfront KOA Campground, all meals (from lunch on the first day to lunch on the last day), 24-hour same-gender adult supervision, activity fees, equipment (surfboard rentals and rashguard usage), 3:1 ratio professional surfing instruction, all transportation including pickup and return to Wilmington International Airport (ILM), WB Surf Camp T-shirt, and memorable group photo. WB Surf Campers are responsible for round trip airfare to the Wilmington International Airport (ILM), transportation to Wilmington, NC, or to the KOA Campground. Cost: \$1745

**Call or visit us online to save your spot
as enrollment is limited!**

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Oahu, Hawaii

Session: July 5 - 18 | Ages: 14 - 18



- Extensive surfing instruction on the North & South Shores
- Visit world famous North Shore beaches including Pipeline and Waimea Bay
- Snorkel amazing coral reefs at protected Hanuama Bay
- Explore the Polynesian Cultural Center and experience a Hawaiian Luau
- Hike the 300,000 year old Diamond Head Crater
- Lodging in dorms at the University of Hawaii at Manoa
- 10 Community Service Hours earned

We visit world-famous surfing beaches including Waimea Bay, Sunset Beach, and Pipeline.



This fourteen day adventure offers teens the chance to learn how to surf on the incredible island of Oahu. Oahu is one of the most treasured of the Hawaiian Islands. Honolulu, Waikiki, and the famous North Shore are all located here. Surf Campers will be instructed on surfing technique and etiquette in a fun and supportive environment, learning the skills and methodologies to continue on a path of surfing and ocean exploration. This is a learn to surf adventure, so no prior surfing experience is required. During the summer, Oahu's warm-water waves are stomach-high and perfect for beginners.

Oahu has a very rich history; it was the first Hawaiian island spotted by Captain James Cook in 1778 and is home to Pearl Harbor where the infamous attack that propelled the United States into WWII was staged. Campers will learn all about the island's history, geology, and ecology while surfing the best beginner breaks on Oahu. We visit world-famous surfing beaches including Pipeline, Waimea Bay, and Sunset Beach. In addition to surfing, we'll snorkel amazing coral reefs, hike the Diamond Head Crater, tour the Waikiki Aquarium, and take an outrigger canoe ride. We'll experience an authentic Hawaiian luau on a visit to the Polynesian Cultural Center where we'll feast on traditional Hawaiian foods like taro rolls and haupia.

Giving back to the local community is a priority in all of our programs. We will work on an environmental service project where each camper will earn 10 community service hours. At the end of our fun, surf-filled days, we'll make our way home to the University of Hawaii at Manoa where campers stay in comfortable double occupancy dorms. This beautiful 320-acre campus is nestled in a residential neighborhood in Honolulu, less than three miles from the coast.

Tuition includes: lodging, all meals (from dinner on the first day through lunch on the last day), 24-hour same-gender adult supervision, activity fees, equipment (surfboard rentals and rashguard usage), 3:1 ratio professional surfing instruction, all transportation including pickup and return to Honolulu International Airport (HNL), WB Surf Camp T-shirt, and memorable group photo. WB Surf Campers are responsible for round trip airfare to Honolulu International Airport (HNL). Cost: \$3495



**Hawaii is a top filming location
for blockbusters like
Soul Surfer, Blue Crush, and
Pirates of the Caribbean.**





Playa Grande



Costa Rica

Sessions: June 27- July 10, July 12-25
Ages: 14-18

- Extensive beginner-advanced surfing instruction in idyllic Costa Rica beach breaks
- Zip-line tour through a rainforest canopy
- Explore the Rincon de la Vieja volcano and natural hot springs
- Whitewater raft on the Rio Colorado
- Learn the basics of conversational Spanish
- Meet, work, and play with a local school group
- Lodging at a private, boutique, beach hotel at Playa Grande
- 10 Community Service Hours earned



Come live the dream
this summer!

Pura Vida, or "Pure Life," is the international motto in Costa Rica. Our Costa Rica Teen Surf Camp is designed for teenagers, ages 14-18, who want to learn to surf or improve their skills while being immersed in the cultural experience of a lifetime! During this 14-day action-packed adventure, campers will eat, sleep, talk, and live to surf in the beautiful and safe Guanacaste region of Costa Rica. By maintaining a safe 3:1 instructor to student ratio we will build the foundation needed to jump-start and advance a lifelong love of surfing. Our professional instructors will provide personalized in-water coaching and support to strengthen and encourage campers. They will guide you through one of the most diverse, lush, and safest countries in the world.

Costa Rica has a tropical climate, and enjoys year-round waves and water temperatures around 80°F. The country itself has developed in such a way over the past decade that most roads are paved, most of its people speak English, they accept the US dollar as currency, and they don't even have a military. Due to its friendly culture and rich abundant natural resources it's rated as one of the hottest ecotourism destinations in the world!

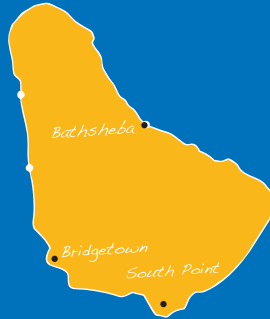
This country is home to the best waves in Central America. There are

over 50 well known, named surf breaks on just the west coast alone and just as many lesser-known breaks. We will be surfing the northern Pacific Coast and exploring several beach breaks in the area including Tamarindo, Avellanas, and Playa Grande. Here you will find a diversity of setups, which receive gentle, slow rolling, Pacific swells that are perfect for the beginner or advanced surfer.

During this incredible adventure, you will improve your surfing with a program that specializes in surf instruction! Whether you are a pure beginner or desire advanced coaching, our low student to instructor ratio allows instructors to personalize and tailor their coaching to you at any level. We aim to surf as much as possible while providing ample time to learn about and appreciate the local culture.

Tuition includes: lodging, all meals (from dinner on the first day through lunch on the last day), 24-hour same-gender adult supervision, activity fees, equipment (surf board rental, rash guard usage), 3:1 ratio professional surf coaching, all transportation including pickup and return to Liberia International Airport (LIR), WB Surf Camp T-shirt, and memorable group photo. WB Surf Campers are responsible for roundtrip airfare to the brand new, state of the art Liberia International Airport (LIR) and departure tax. A valid passport is required for travel on this adventure. Cost: \$3495





Barbados

Session: July 12-26
Ages: 14-18

- Extensive surfing instruction at various breaks
- Catamaran cruise and snorkeling expedition
- Swim with sea turtles
- Tour the Barbados Wildlife Reserve
- Lodging in an air conditioned coastal guesthouse
- No surfing experience necessary
- 10 Community Hours earned

"My experience at WB Surf Camp was one of the best of my entire life. I had an amazing two weeks. The people I met were incredible, and we are still in touch. I also learned two very valuable skills that I will definitely use in the future. Surfing was so amazing and it was one of the best experiences ever. I enjoyed scuba diving even more than surfing. This camp is spectacular in every way and every teen should have this experience."

- Becca from Weston, CT



Barbados provides
perfect beginner breaks
like Parlors and South Point



This awesome Caribbean adventure is designed for beginners with no prior surfing experience required. Our staff, along with our local partners, will guide you through our surfing methodologies as we travel along the coast of Barbados, surfing perfect, beginner waves. This island is a favorite destination for all surfers because on any given day, surf can always be found.

The Atlantic side of Barbados provides ideal waves for beginners. Water temperatures average 78 degrees year round, so no wetsuits are required. The natural beauty and variety of landscape, white sand beaches, warm air and water temperatures, and extremely warm-hearted locals make this island one of the best surf destinations in the world.

We'll visit the Barbados Wildlife Reserve, which is home to many animal species including tortoises, monkeys, birds, and other wildlife. Each camper will earn 10 community service hours during this trip, working on service projects including beach cleanups and providing assistance to several local non-profits. This will give us the opportunity to give back to the local community and learn more about their rich culture.

See why 11x World Champion Kelly Slater comes back here to surf his favorite wave every year!

Tuition includes: lodging, all meals (from dinner on the first day to lunch on the last day), 24-hour same-gender adult supervision, activity fees, equipment (surfboard rentals and rashguard usage), 3:1 ratio professional surfing instruction, all transportation including pickup and return to Grantley Adams International Airport (BGI), WJB Surf Camp T-shirt, and memorable group photo. Surf Campers are responsible for round-trip airfare to Grantley Adams International Airport (BGI). A valid passport is required for travel on this adventure. Cost: \$3495





Morro Bay



Morro Bay, California

Session: July 18 -31

Ages: 14-18

- Beginner-Intermediate surfing instruction along California's Central Coast
- Camping among the redwoods of Big Sur and the eucalyptus of Morro Bay Estuary
- Mountain biking along the Central Coast
- Kayak and hike the Morro Bay Estuary
- Tour the famous Monterey Bay Aquarium
- Visit the Santa Barbara Surf Museum
- Tour the prestigious Channel Islands Surf Shop
- 10 Community Service Hours earned
- No surfing experience necessary



Being a surfer is not just about surfing; it is about becoming an ambassador for our oceans.



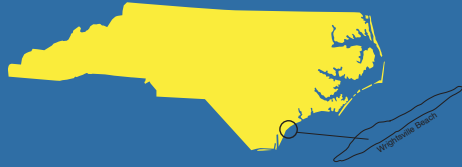
Join us for fourteen days of adventure as we explore the best beach breaks along the Central California coast. Learn how to surf or improve your skills in the same waters where the first US surfers learned from the Duke himself. Based in Morro Bay, we'll travel the California coast from Monterey to Santa Barbara seeking out the best waves on our favorite uncrowded beaches. As we explore California's diverse coastline, we'll experience different breaks and become more knowledgeable on all aspects of surfing. Whether you come to this program never having stepped on a surfboard or have some experience and want to improve your skills, you will leave with a newfound appreciation for surfing and the ocean.

This adventure travel program, set against the backdrop of the majestic Central Coast, will transport you to a whole new world. We'll uncover sea stars in tide pools, watch giant elephant seals molt on the beach, and maybe catch sight of the largest animal on the planet – the blue whale! At the world famous Monterey Bay Aquarium we'll see some of the 600 local species of plants and animals including the adorable rehabilitated sea otters. Being a surfer is not just about learning how to surf. It is about developing an appreciation for the marine world and becoming an ambassador for our oceans, which is why we will be working alongside local organizations on an environmental service project.

What sets this incredible camp apart from the other camps we offer is the sense of adventure it offers by combining a week of lodging in rustic log cabins with a week of camping along the dynamic, pristine coast in extra large two-room tents. S'mores and a crackling campfire each night are enhanced with stargazing into a crisp clear night sky with very little light pollution. You'll fall fast asleep to the sounds of the waves off in the distance and dream of surfing the clean Pacific rollers. Our lodging at Camp Ocean Pines, nestled in 13 acres of Monterey Pines that meet the shoreline, provides an amazing setting to begin or end a day of surfing. Designed with renewable resources in mind, their passive solar cabins are a unique blend of wood milled from wind fallen trees and straw bale construction. Campers will need to bring sleeping bags, pads, and mess kits along with a list of other important items, provided upon registration, for our camping among the redwoods of Pfeiffer Big Sur State park and beside the still waters of Morro Bay State Park.

Tuition includes: lodging at Camp Ocean Pines, camping fees and camping equipment, all meals (from dinner on the first day through lunch on the last day), 24-hour same-gender adult supervision, activity fees, equipment (surfboard rentals and rashguard usage), 3:1 ratio professional surfing instruction, all transportation including pick-up and return to San Luis Obispo County Regional Airport (SBP), WB Surf Camp T-shirt, and memorable group photo. Campers are responsible for round-trip airfare or other transportation to San Luis Obispo County Regional Airport (SBP). Cost: \$3495





Surfboard Building Camp

Session: June 20 - July 2
Ages: 13-17

- Build your very own surfboard under the guidance of one of the East Coast's top shapers
- Take a break everyday from your hard work and surf some of North Carolina's famous barrier islands
- After physically constructing your own board, go and test it in the Atlantic before heading back home!
- This exclusive specialty camp is for beginner to advanced surfers



Does surfing consume your every thought like it does ours? Is surfing more to you than just riding the waves under your feet? If you answered "yes" to the above questions, then Surfboard Building Camp is a match made in heaven for you!

Come spend some time with fellow surfers whose love for the sport inspires them to want to learn the art of board building. While apprenticing with a professional board shaper, you will learn different aspects of this unique trade such as why surfboards are shaped differently and what effect shape has on performance.

This amazing adventure allows you to gain a deeper immersion into the surfing world. In order to provide a unique experience, enrollment for this program is limited to 12 campers. Campers will stay in air-conditioned cabins at the Wilmington KOA.

Whether a beginner or advanced surfer, this exclusive specialty camp is perfect for teens that have the passion for surfing and the surrounding coastal environment! While at camp, you will work side-by-side with a professional shaper and physically construct your own board. This includes design, shaping graphics, glassing, sanding, and finishing. You will also be learning about different construction techniques and designs to create short boards, fun boards, and fish tails.

You will leave this program, not only with your own surfboard, but with a newfound appreciation for the time and skill that goes into this trade. When you're not spending time creating your masterpiece, you will be surfing the best breaks in southeastern North Carolina, and increasing your confidence in your surfing abilities. During this specialized program, our professional instructors will share their undeniable passion for surfing. At the end of the session, you return home with your own custom-designed surfboard that will blow your friends away. Cost: \$3595



"It was amazing, this was the best summer I ever had before, I met so many great friends and I had so much fun with the instructors they helped me learn new things and improve my skills as a surfer. I couldn't have asked for a better summer!"

- Maddie from Germany 2012

FAQ

If I have never surfed before, is WB Surf Camp for me?

We cater to the absolute beginner. There is no need to have any surfing experience to participate in our program. You just need to know how to swim.

If I have some surf experience and want to work on more advanced maneuvers, which camp do you recommend?

Our Costa Rica, California, and Outer Banks travel camps as well as our Board Building specialty camp are designed for beginner to intermediate level surfers. Please call our office for more details before registering to make sure you choose the right camp for you.

How much surfing will I be doing?

All of our programs are slightly different. We are a surf-intensive camp and it is the main activity in all of our programs, but in our two week travel adventures it's almost every day. Surfing is a physically intensive sport. So we've learned to pace ourselves and balance the maximum amount of surfing time with the right amount of energy. But don't worry, there is no wasted time, as we re-energize while learning new skills and exploring new cultures.

What are the ages of your overnight campers? Am I too young or old to attend one of your programs?

For our Wrightsville Beach, Outer Banks, and Surfboard Building Overnight Camps, participants are ages 10-17.

For our Hawaii, Barbados, California, and Costa Rica Overnight Camps, participants are ages 14- 18. We do allow occasional exceptions based on your birthday and surfing/ocean experience. We also offer adult and kids programs. See our website or call for details.

Where do other participants come from?

Our programs are made up of diverse groups of campers who come from all parts of the world. This opens the door for campers to learn about unique cultures and backgrounds that are different from their own. The diversity found in our programs is unmatched. You will leave having found new friends from all over the world! To date we've had teens visit us from 46 US states and 27 different countries.

Is there a lifeguard at the beach you use? I am worried about some of the safety aspects of a surf camp.

All instructors are certified lifeguards, and hold current certifications in First Aid and CPR for the Professional Rescuer. We keep our student-to-instructor ratio at no more than 3:1, allowing for personalized instruction and maximized safety. In the history of WB Surf Camp, we have had no serious safety issues.

What kind of supervision is there?

Campers are supervised 24 hours a day. Full days of camp activities are planned, and at night, counselors stay in adjacent rooms in order to ensure the safety and well-being of all campers.

What is the best way to make my flight arrangements?

Upon registration, specific information for traveling to and from camp, please review your "Arrival and Departure" Form on the parent dashboard. This will have preferred arrival/ departure times for your specific camp program. Our Reservation Specialists are available to answer any questions you may have about flights.

For both our Costa Rica and Barbados camps, our educators meet all participants once they have cleared customs, unless you opt for the meet and greet option where one of your instructors will accompany you on a predesignated flight.

How old are the kids I will be rooming with?

Campers of the same gender and similar age are roomed together. The questionnaires in your registration materials help us get to know you before camp, and allow us to best place you with your Surf Camp roommates.

Where will I be eating?

We eat at a variety of local food spots, making sure everyone gets a chance to sample the native flavors of whichever WB Surf Camp location they've chosen. We can accommodate many varieties of food preferences. If you require a special diet, we are happy to work with you to ensure your dietary needs are met. Many campers say we have the best "eating" of any camp they have attended.



For more information, please contact our office at ...
910.256.SURF (7873) | www.TeenSurfCamps.com

How can I apply?

In order to reserve your spot, a deposit must be made towards the program you would like to enroll in. You may enroll online at www.TeenSurfCamps.com or call one of our reservations specialists at 910.256.7873. Please don't wait too long, because our camps fill quickly.

Do you have insurance?

We carry a comprehensive insurance package, including general liability.

How much spending money should I bring? Can I bring American money?

All meals are included in the price of camp, so we recommend you bring \$50-\$75 per week of camp to spend on gifts, souvenirs, and any extra snacks you wish to have. The US dollar is good for all trips. However, Barbados and Costa Rica have some businesses that only accept the local currency. You will have an opportunity to change currency at the airport in these locations.

What do I need to bring to camp?

Please review your "Camper Packing List" Form for your specific camp. You should not expect to purchase many items as we supply the majority of the equipment campers will be using, including surfboards and rashguards.

What is your cancellation policy?

Our cancellation policy can be viewed on our website, and you will also receive a copy with your registration handbook. Exceptions to this policy cannot be made for any reason, including weather or personal emergencies. We run an extremely high quality, tight margin program, with limited space. This policy accompanies all sign up packets, and needs to be signed off on to complete our registration process.

What are the ages of my Trip Leaders and Counselors?

The average age of our Trip Leaders is 29 while the average age of our counselors is 24.

Do you have references available?

We would be happy to offer you the opportunity to contact past participants and their parents in order to give you a personal reflection of a past camper's experience. Please contact our office for a list of references.

Should I purchase camp or travel insurance?

We highly recommend that camp insurance be purchased. We are not responsible for tuition refunds or expenses incurred for trip delays, cancellation, or illness. In the event that you must cancel at the last minute due to an unforeseen event, camp insurance can help protect your investment. We make available a competitively priced program created especially for the Camp/Summer Study industry that we believe best meets the needs of our families. Detailed information will be included with your registration handbook.

How strict are your rules?

During orientation on the first day of your program, your Trip Leader will explain what our rules and policies are and the consequences if they are broken. To ensure the safety and enjoyment of all participants and staff, if any rule is broken, the camper is sent home at the parent's expense.

How can I get in touch with my son or daughter if needed?

Our campers stay very busy during their WB Surf Camp adventures. At this critical developmental age, we find it is best for teens to focus on what is going on around them, make friends with their fellow campers, and be immersed in surfing, learning, and having a blast! For this reason, expect minimal phone communication from your camper while he or she is at camp. We make sure each camper checks in with their parents when they arrive, but cell phones are collected at the start of the program and returned on the last day. Our Program Coordinator will be sending e-mail updates throughout the program, so you can expect to hear news about your teen's adventure from our headquarters. A cell phone number will be provided should you need to reach our staff in the event of an emergency.

We offer Day Camp programs in Wrightsville Beach, Kure Beach, and Surf City, NC. Campers receive a stoke-filled surfing education and be on their way to building self-confidence through newly acquired surfing skills. Come learn to surf the right way while taking advantage of warm, emerald waters and white sandy beaches.

Our surf camps have a maximum student to instructor ratio of 3:1 and are staffed with our professional instructors. Our day camp teams consist of trained educators with a combined teaching log of thousands of hours, on all levels, to all types of students. These individuals are certified in First Aid and CPR for the Professional Rescuer. These programs offer both locals and vacationers alike a unique surfing experience that they will never forget.

Our Day Camp offers 10 hours of instruction in one week. Please visit our website for specific dates and times. Cost includes professional surfing instruction, all equipment (including surfboard and rashguard usage), WB Surf Camp T-shirt, reusable tote, sticker, Pre-Surf Stretching Guide, Surfing Etiquette Guide, Sea Turtle/Coastal Conservation Guide, memorable group photo, and a whole new skill set and outlook on the ocean! Come see why southeastern North Carolina is a prime location for surfers and vacationers alike.

learn to surf day camps



"My wife read about WB Surf Camp in Southern Living magazine and immediately everyone was excited to go. The camp itself was great...not only did we learn how to surf, but we are now more aware of the ocean/beach environment. My youngest son declared WB Surf Camp tied for #1 with Disney World. What else can I say? We created lifetime memories at WB Surf Camp."

- Jim from Martinez, GA

surfing lessons

Our professional and progressive instructional methodology offers a step-by-step approach to your skill development.

Our Carolina Surf School offers lessons at flexible times that will get aspiring surfers stoked and on their way to gaining confidence in the fundamentals of our sport. It is amazing how the proper instruction can accelerate your learning curve and take away much of the frustration most beginners face. Our Surf School instructors have years of experience, are knowledgeable, personable, and friendly. All instructors are American Red Cross certified in First Aid and CPR for the Professional Rescuer. Lessons can be performed at Wrightsville Beach, Carolina Beach, Topsail Island, Kure Beach, Fort Fisher, and Figure Eight Island.

Our deluxe, 2 or 3-hour packages for ages 6 and up include:

- All equipment: safe, soft-top boards, and 50 SPF rashguards
- Basic ocean safety education
- Paddling and positioning instruction
- Basic wave-reading knowledge
- Lots of practice catching waves!
- Private, family, and group lessons are available

"My cousin tried to teach me how to surf once and I never caught a wave. I stood up on my first wave with WB Surf Camp. My instructor, Jason, made it easy and now I know why people get so addicted to surfing. If you want an AWESOME first time surfing experience, WB Surf Camp is worth every penny. You will not regret it for a second."

- Patrick from Baltimore, MD



Giving Back

WB Surf Camp is completely independent and privately owned, so we are funded only by our own success. The better we perform, the more we can fulfill our mission statement of environmental conservation. We also know that when it comes down to it - no matter what kind of difference we want to make as a company, and no matter how much you share those values - if our camps are not both educational and exciting, we are not living up to our fullest potential. We believe in integrating philanthropy into our company culture and make giving back to social and environmental endeavors a fundamental part of our organization. Each year, we adopt a family through Cape Fear Community College's Holiday Helpers program. Our entire team participates, working together to provide a joyous holiday experience to a family in need. We initiate a clothing drive in the winter to gather new and gently used clothing for donation to a local shelter. A percentage of each camper's tuition is donated directly to the Karen Beasley Sea Turtle Hospital, an amount that totals over \$68,795 to date.

We feel blessed for the work we do for a living and know that giving back is the right thing to do! When you select WB Surf Camp, you support our efforts to make the world a better place!

- One of our goals is to empower financially disadvantaged students by helping them experience physical accomplishment, become more environmentally conscious, assume leadership roles, and grow in self confidence.
- In 2014, we awarded over \$36,000 in financial assistance to families in need.
- In our Aloha Charity Camps series, we offered complimentary surf instruction to Kids with Alopecia, Veterans, Teachers, Moms, UNCW Students, and Sea Turtle Hospital interns.
- We strongly believe that everyone should have the chance to experience the magic of surfing and its connection to coastal conservation.

WB Surf Camp aspires to advance the cause of both people and planet along the path to becoming sustainable.



Aloha for Alopecia



What we accomplished in 2014...

The coast is our classroom...



- A percentage of every camper's tuition is donated directly to the Karen Beasley Sea Turtle Hospital; this is over \$68,795 to date.
- We cleaned up hundreds of pounds of trash off the beaches, salt marshes, and sounds in Hawaii, Barbados, Costa Rica, California, and North Carolina.
- Contributed over 2,400 hours of community service.
- Performed oyster reef construction for Alligator River Wildlife Refuge Climate Change Project in North Carolina's Outer Banks.
- Helped beautify the El Llanto School in Costa Rica by painting the school and planting flowers.
- Played games and spent time with children in the Cepia Summer School program in Costa Rica.
- Hosted annual Alopeciapalooze in conjunction with the Children's Alopecia Project providing a free surf immersion program.
- Assisted with programs aboard the USS Missouri in Pearl Harbor.
- Helped with invasive species removal projects in both Hawaii and California.

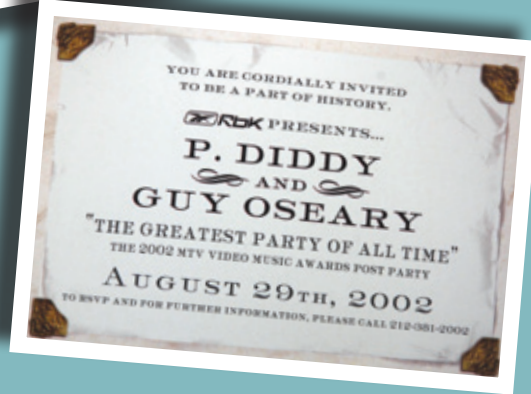




Props Page

Amazing Partnerships

- 2002 Disney Lilo and Stitch
- 2002 P. Diddy "MTV Video Music Awards After Party" Celebrity Gift Basket
- 2003 Entertainment Weekly "Oscar Party" Celebrity Gift Basket
- 2003 Entertainment Weekly "It List Party" Celebrity Gift Basket
- 2006 Muhammad Ali "Celebrity Fight Night" Celebrity Gift Basket
- 2007 Featured Prize on the Wheel of Fortune
- 2008 Pottery Barn Teen National Summer Sweepstakes
- 2009 Selected for camp partnership by Quiksilver & Roxy
- 2010 Developed sister program "Sea Turtle Camp"
- 2011-2012 Teamed up with Aloha for Alopecialooza to offer Alopecia Charity Surf Camp
- Visit our website to see more!



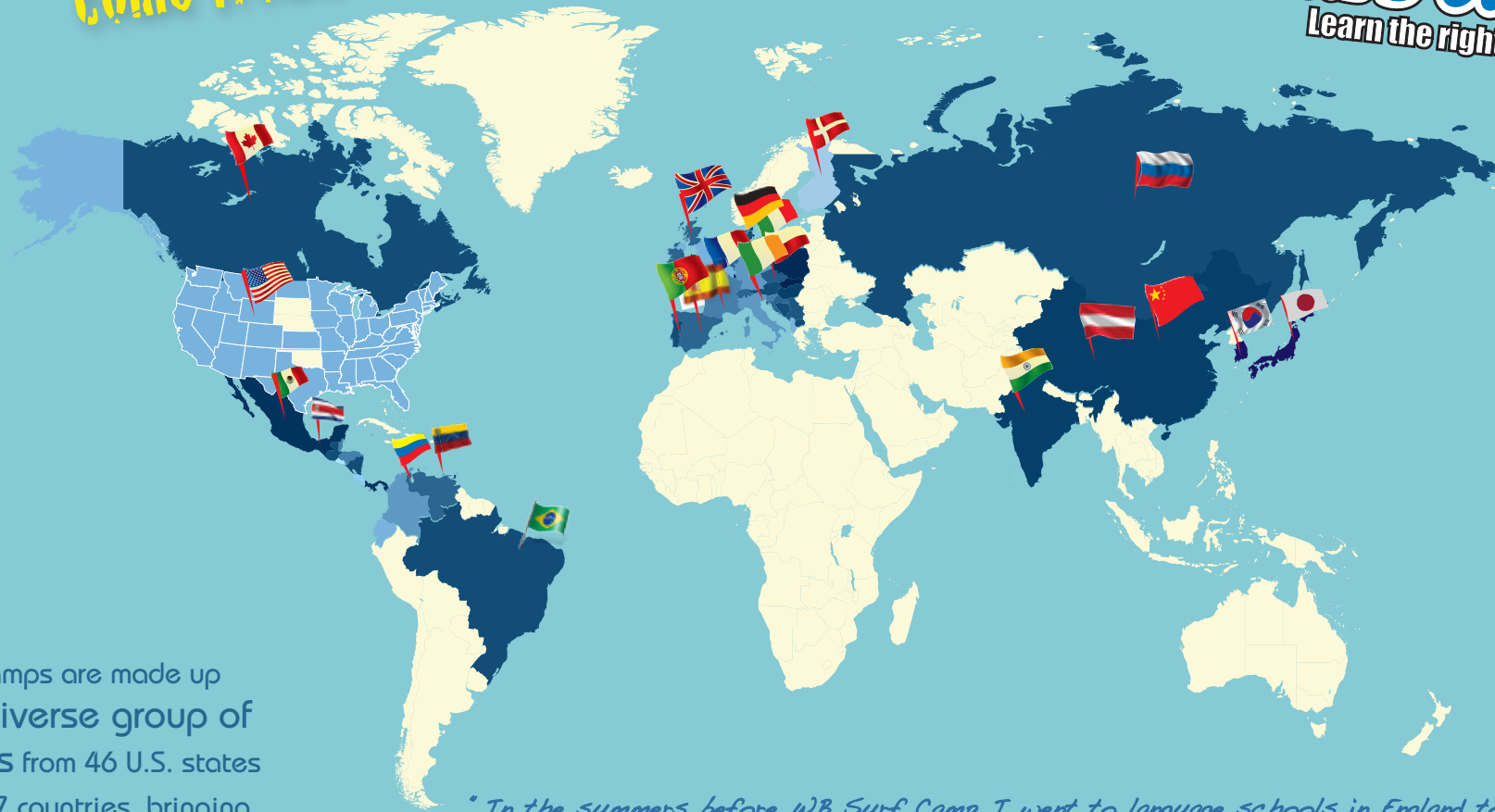
WALT DISNEY
PICTURES PRESENTS



Cool Write-ups

- 2002 People Magazine
- 2002 Wilmington Parent July Cover Shot
- 2003 Travel + Leisure
- 2003 New York Times "Totally Ripping - Catching the Curl at Surfing Camp"
- 2003 Women's Day "Camp Mom, Why should the kids have all the fun?"
- 2003 Surf Snow Skate Girl Magazine "Cool Camps"
- 2003 Southwest Airlines SPIRIT Magazine "Surfing-Everybody's Learning How"
- 2003 Wilmington Star News "They're heading to Oahu"
- 2004 Outside Magazine "The Hot 100 New Adventures"
- 2004 Turner South "Three Day Weekend" Episode 221
- 2004 Chicago Tribune "Camp Revamped"
- 2005 Men's Journal "52 Great American Weekends"
- 2005 National Geographic Adventure "Summer Escapes - #1 Adventure on East Coast"
- 2005 Washington Post "In Panama a Surfer is Born"
- 2005 Time Magazine "Fun in the Sun"
- 2005 Focus on the Coast "What are your kids doing this Summer"
- 2006 Fine Living Magazine "Plan Ahead; East Coast Surfing Schools"
- 2007 Topsail Magazine "It's All Good: Rick Civelli's Surf Camp"
- 2008 New York Times "Gear Test: Rashguards for Surfers"
- 2009 Wrightsville Beach Magazine "Top 110 Things that Shaped Wrightsville Beach"
- 2009 Southern Living Magazine "A Week at WB Surf Camp"
- 2009 Experience Life Magazine "Dare to Dream"
- 2010 USA Today "North Carolina Weekend Ideas"
- 2011 Chicago Tribune "Family Travel Five: Camping experiences bring families together"
- Visit our website to see more!

Where do our students
come from?



Our camps are made up of a diverse group of teens from 46 U.S. states and 27 countries, bringing with them unique cultures and experiences.

Come make amazing and lasting friendships while having an adventure you will never forget!

"In the summers before WB Surf Camp I went to language schools in England to improve my English. This year I wanted to try something different and I had always wanted to learn to surf. Not only did I have an amazing time with great instructors, meeting a lot of new friends, and being introduced to surfing but I actually learned much more English in Surf Camp than in the language schools I've been to previously."

- Simon from Denmark

**Canada | France | England | Ireland | Spain | Poland | Japan | Korea | Colombia | Portugal | Mexico | Italy | Germany | Denmark
China | Venezuela | India | Switzerland | Norway | United States | Belgium | Singapore | Brazil | Russia | Costa Rica | Austria | BVI**

CAMPERS GROUPED BY AGE

Each of our camps is designed for specific age groups in order to provide the most positive experience for our campers. We specialize in preteens and teens ages 10-18.

NO EXPERIENCE NECESSARY

You do not need any surfing experience to attend WB Surf Camp. You will start with the basics and build from there. We cater to beginners but do offer programs for intermediate to advanced surfers.

SAFETY IS OUR TOP PRIORITY

All instructors are certified lifeguards and are trained to handle emergencies should they arise. We always stay together as a group, providing 24-hour adult supervision. In 2014, we invested over 1800 hours of preseason training into our instructors.

WHY US

Since 2001, we continue to set the standard and raise the bar for teen surf camps. Our world-renowned programs have changed the lives of thousands of teens. We encourage you to call us for references to learn firsthand about the adventure that will change your life forever!

2015 Flagship WB Teen Overnight Camp Schedule

| <u>Wrightsville Beach, NC Camps *</u> | <u>Dates</u> | <u>Tuition</u> | <u>Ages</u> | <u>Service Hours</u> |
|---------------------------------------|-------------------|----------------|-------------|----------------------|
| WB Overnight Session 1 | June 14 – June 20 | \$1595 | 10-13 | 5 |
| WB Overnight Session 2 | June 21 – June 27 | \$1595 | 12-16 | 5 |
| WB Overnight Session 3 | June 27 – July 3 | \$1595 | 12-16 | 5 |
| WB Overnight Session 4 | July 5 – July 11 | \$1595 | 12-16 | 5 |
| WB Overnight Session 5 | July 12 – July 18 | \$1595 | 12-16 | 5 |
| WB Overnight Session 6 | July 19 – July 25 | \$1595 | 13-17 | 5 |
| WB Overnight Session 7 | July 26 – Aug 1 | \$1595 | 13-17 | 5 |

* Multiple weeks can be combined for the ultimate adventure

2015 Specialty & Travel Camp Schedule

| <u>Teen Camps *</u> | <u>Dates</u> | <u>Tuition</u> | <u>Ages</u> | <u>Service Hours</u> |
|-----------------------|-------------------|----------------|-------------|----------------------|
| Surf & Board Building | June 20 – July 2 | \$3595 | 13-17 | 5 |
| Barbados | July 12 – July 26 | \$3495 | 14-18 | 10 |
| Costa Rica I | June 27 – July 10 | \$3495 | 14-18 | 10 |
| Costa Rica II | July 12 – July 25 | \$3495 | 14-18 | 10 |
| Hawaii | July 5 – July 18 | \$3495 | 14-18 | 10 |
| California | July 18 – July 31 | \$3495 | 14-18 | 10 |
| Outer Banks | July 26 – Aug 1 | \$1745 | 13-17 | 5 |

* Multiple weeks can be combined for the ultimate adventure

Visit us online at...
TeenSurfCamps.com

The screenshot shows the website's layout with a top navigation bar containing links for ABOUT, CAMPS, LESSONS, TRAVEL, CERTIFICATIONS, SIGN UP, RESOURCES, SURF SHOP, VIDEOS, CONTACT, and BLOG. Below this is a 'Teen Camps' banner with a 'Discover' call to action. The main content area features a 'Teen Surf Camps' list, an 'Overnight Camps' section with a 'Choose Your Location' list, and a 'Day Camps' section. A testimonial from a camper is also visible.

- "Like" us on...
- Follow us on...
@wbsurfcamp
- Check out our blog.
- Read testimonials from our awesome campers.
- Check out our Instructors' Bios.
- Watch our videos and see why WB Surf Camp rocks!
- Our photo gallery has thousands of photos...check them out!

WB Surf Camp Partners



Live the dream this summer! 

surf camp
256-SURF
WWW.WBSURFCAMP.COM


surf camp
Learn the right way!

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